

# 2020 Sponsorship Opportunities

14th Annual  
**UAS SUMMIT & EXPO**  
 October 28-29, 2020  
**VIRTUAL EVENT**

We are going virtual this year!

As a sponsor of the virtual 2020 UAS Summit & Expo, you will have an opportunity to position your organization as a leader and supporter of the UAS industry in important international markets. You'll have the opportunity to expand your footprint and get noticed in North Dakota, the Upper Midwest and the entire globe.

For pricing and additional information, please contact your BBI International Account Executive at (866) 746-8385 or [service@bbiinternational.com](mailto:service@bbiinternational.com).

## Platinum Sponsorships

Sponsors:



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UAS Proving Ground

### • Lobby Sponsor **SOLD - Northrop Grumman**

Every attendee must first go to the lobby before they enter any sessions or the expo hall in the virtual platform. Your logo will be displayed to all attendees who are joining the virtual UAS Summit & Expo. You will also have the ability to link your website or booth, where you can gain more contact information on all attendees.

### • OnDemand Sponsor (2 available) **Raytheon**

Once each session has been presented during the event, it will be uploaded to our OnDemand service. Once listed, your company name will be present on the OnDemand platform. Anyone who wants to see a recorded video will see your company displayed. This is extremely popular, because attendees want to see copies of the presentations after the event. Your brand will connect with attendees long after the show is over.

### • Virtual Bingo Sponsorship (1 available)

As the Virtual Bingo sponsor, you'll have your logo displayed in multiple emails sent out promoting the game to attendees. In addition, we will be doing two cash giveaways at the sponsoring company's virtual booths. We will also put your logo on ads and banners inside the digital version of the program guide. You will have your brand promoted via social media. There will also be a follow-up email to all attendees and subscribers to *UAS Magazine* promoting the Bingo winners with your logo displayed.

### • Session Sponsor (Thursday available) **GF EDC/City of Grand**

Easily the most popular sponsorship during the UAS Summit, your logo will be displayed to all attendees focused on the Session broadcast and presentations of that day. You'll have mentions on the slides during Wednesday or Thursday's Sessions, in addition to the website agenda and inside the Digital Program Guide. We'll also provide you the ability to run a 30-60 seconds commercial video to all attendees prior to the first session of that day.

### • Drone Dollars Sponsor (1 available)

Students and military personnel can click on exhibitor booths and interact with sponsors to earn "Drone Dollars" and win prizes based on points earned. After accumulating points students and military personnel will be entered into multiple drawings to win prizes. The more points earned; the better prizes available to win. As the sponsor, your name will be on multiple emails sent to attendees and subscribers of *UAS Magazine* promoting the game. Prizes will also be announced on your behalf, and we will help drive people to your booth to get more information regarding how they can earn "Drone Dollars."

#### Platinum Benefits

- Custom Virtual Premium Booth (\$2,295 value)
- Eight (8) Virtual Registration Passes (\$4,760 value)
- Logo in Virtual Lobby (rotating)
- Full-Page Advertisement in the Digital Program Guide. Sent to attendees and *UAS Magazine* subscribers. (\$1,495 value)
- Logo and 50-word Description in Digital Program Guide
- Top Logo Placement on UAS Summit website
- Two-time Use of Attendee Mailing List
- Customizable Email Template. Invite customers to visit your virtual event.
- Two (2) Custom Emails Sent to All Attendees
- Sponsor Spotlight: Company logo, linked to company website, and 50-word description featured in "Sponsor Spotlight" on the summit website
- Visual Recognition During General Session
- Access to Industry Press List to Announce New Products or Timely News

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## Gold Sponsorships

Sponsors:

**THALES**  **L3HARRIS**  **GENERAL ATOMICS**  
AERONAUTICAL



### • UAS Summit & Expo and UAS Magazine Website Page Takeover and Social Media Sponsor **SOLD - Thales**

Your logo will be displayed to thousands who go to both the UAS Summit & Expo and *UAS Magazine* websites to register and/or get content about the industry. You'll have the ability to send contacts back to your website or landing page via a specific URL. The takeover will be displayed the week of the event and week after.

### • Aisle/Room Sponsorships (4 available)

Similar to our physical signs at our physical events, as the Aisle/Room Sponsor, your logo will be displayed on the expo hall map on the website and in the room of your sponsored group. The groupings are set up similar to aisles on our physical map. You'll also have your logo displayed in our digital program guide.

### • Expo Hall Sponsor **SOLD - 1) L3 Harris, 2) General Atomics**

This sponsorship maximizes your brand's visibility, because your brand will be displayed in the gateway lobby to all other exhibitors. Every time an attendee visits the expo hall, they first have to enter the main expo hall lobby. Your logo and short written message will be displayed to everyone entering the room, before they visit other exhibitors. In addition, your logo will be displayed in the digital program guide and on the UAS Summit expo hall webpage.

### • Virtual Program Guide Sponsor **SOLD - Northern Plains UAS Test Site**

The program guide will be sent to all attendees and subscribers to *UAS Magazine*. (40,000+) As the sponsor, you'll have the ability to have a full press release on your company in the program guide, as well as a two-page spread advertisement. In addition, you will have naming rights to the virtual program guide. The "UAS Summit Digital Program Guide, brought to you by (your company name and logo)".

#### Gold Benefits

- **Custom Virtual Premium Booth** (\$2,295 value)
- **Five (5) Virtual Registration Passes** (\$2,975 value)
- **Half-Page Advertisement in the Digital Program Guide.** Sent to attendees and *UAS Magazine* subscribers. (\$995 value)
- **Logo and 50-word Description in Digital Program Guide**
- **Top Logo Placement on UAS Summit website**
- **One-time Use of Attendee Mailing List**
- **Customizable Email Template.** Invite customers to visit your virtual event.
- **One (1) Custom Email Sent to All Attendees**
- **Company Logo and Link to Company Website on UAS Summit website**
- **Sponsor Spotlight:** Company logo, linked to company website, and 50-word description featured in "Sponsor Spotlight" on the Summit website
- **Visual Recognition During General Session**



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## Premier Exhibitor

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### Premier Exhibitor Benefits

#### • Custom virtual booth

- Interact and chat with customers live
- Invite to live video meetings
- Upload white papers and brochures
- Play custom videos at your booth
- URL link directing customers back to your website or landing page

#### • Three (3) free virtual registration passes (\$1,785 value)

#### • Quarter-page advertisement in the digital program guide, emailed to all attendees and *UAS Magazine* subscribers. (\$695 value)

#### • Logo and 50-word description in the digital program guide

#### • Company listing on conference website

#### • Company mention in promotion e-mails

#### • Ability to have attendees leave a virtual business card, similar to lead capture

#### • Receive a report containing number of visits to booth, how many times, downloaded brochures and watched videos

## Add-on

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- Bingo add-on (limited to 10 spots)



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